

Formula For Success

Follow my exact steps for making
money online



Suzanne Stoddart
Legitimate Affiliate Training.com

Free Step by Step Guide – Legitimate Affiliate Training

Thank you for trusting me to help you earn your very own online income.

I hope to answer all your questions and concerns regarding online affiliate marketing. It's a lucrative industry to make money online.

We'll go over the facts so you'll have a realistic view of what affiliate marketing truly is, and not what you see or hear on the internet. Unfortunately there are too many scams and unrealistic income claims which have given online marketing a bad name.

So let's get to it...

A Little About Me



I started researching how to make money from home back in 2010. With both our children grown and married, I was now thinking about preparing for our future retirement.

All our best laid retirement plans didn't amount to enough, and a couple of stock market crashes only added to the shortfall.

I knew of people who had successful online businesses, and thought why not me? Working from home sounded much more comfortable than going out to a 9-5 job.

I wanted to be my own boss. I wanted to be able to work from anywhere. But mostly, I wanted to make money, LOL.

Without knowing anything, I fell for a few scams that had sounded great! I lost money on some and wasted much time on others. I was so discouraged but refused to give up.

Surely there had to be a proper business model to follow. And when I finally found it, there was no turning back!

Why Am I Writing This?

Because I want to help you start your own profitable online business!

I want to help you avoid the pitfalls and heartache I had in the beginning. I hope to have you bypass those hard lessons and start on the right foot.

I feel so fortunate to have found a platform that provided me with the tools and support to start my own business. And now that I know it works, I want to share what I've learned with you.

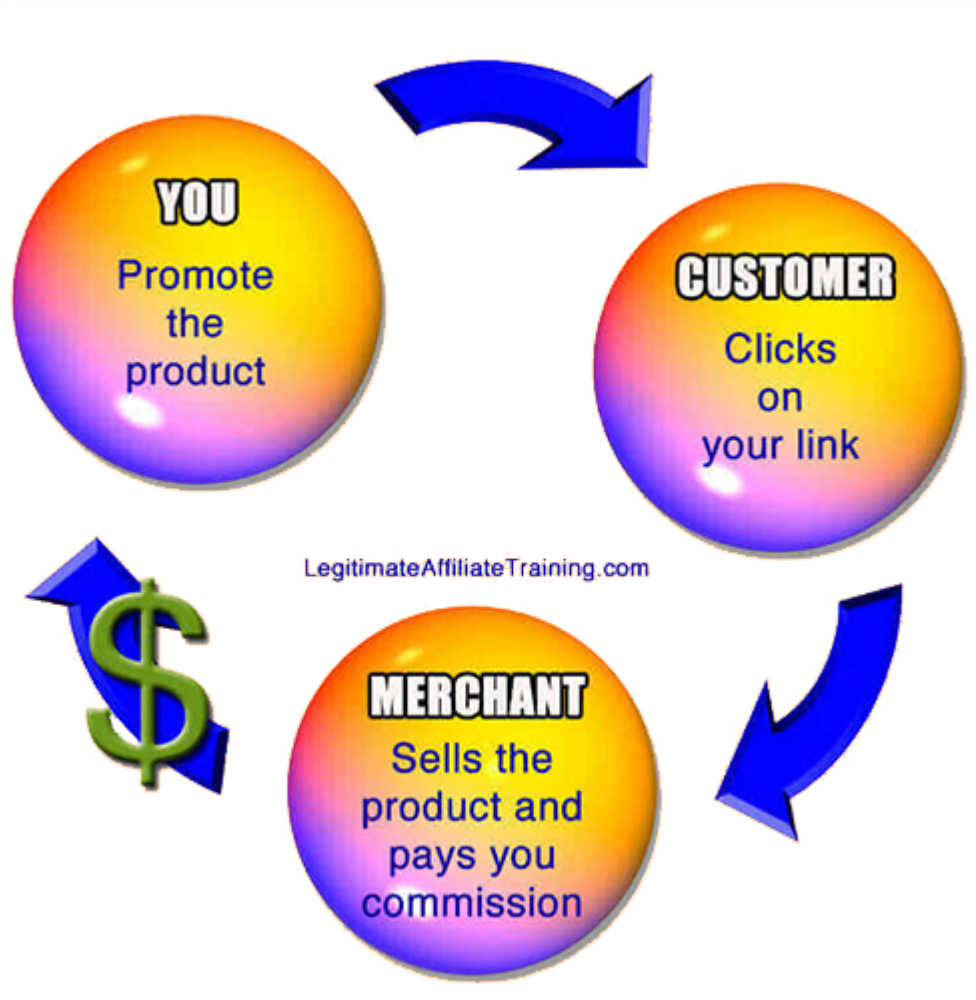
I know there are many of you who are looking for additional income. Maybe you are:

- **A college student looking for ways to help pay off your student loans.**
- **A stay-at-home parent who needs a second family income.**
- **An overworked employee who'd like to spend more time with your family.**
- **Wanting supplemental income to pay off debt.**
- **Wanting to create your "travel fund".**
- **Needing to build security for your retirement years.**

There are so many other scenarios, but the bottom line is that we'd all like to create some passive income, am I right?

What Exactly Is Affiliate Marketing?

Affiliate Marketing starts with you, the publisher, promoting a product or service created by a merchant. When a customer purchases that product, the merchant pays you a commission for sending them that customer.



For instance, let's say your niche is hiking gear, and you choose to promote a specific hiking boot. Your informative article has convinced a customer to buy these boots.

When the customer clicks on your affiliate link, in your article, they are sent to the merchant's site to make the purchase. The merchant can track who sent them and pays you part of the profit in exchange for a new customer.

The nice part about affiliate marketing is you don't have to carry any inventory, worry about shipping costs, or deal with customer service.

All you did was promote the hiking boot and recommend buying them.

Many businesses have affiliate programs to help them promote their products. It's a great advertising solution for them because it doesn't cost them anything. And 99% of affiliate programs are free for you to join.

But Why Affiliate Marketing ?

This is the most lucrative form of marketing, unless you've developed your own must-have product, lol. Then go with that!

There are so many methods to apply affiliate marketing to. There's content marketing where you attract visitors to your website through your articles. There's email marketing, social media marketing, paid advertising, etc.

Your can create multiple streams of income from your one business!

And there's no better time to get involved with online marketing. You know why? Because there's never been more people searching for online solutions than there is today. And the number keeps growing!

Don't be fooled by people saying that the online world is too saturated. It's not true! The more people who come online, the larger your market grows.

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Take a look at this graph...



As internet technology reaches the far ends of the earth, the online population grows each year. And as the population grows, so does the overall spending.

People have spent 5.94 billion online in 2018. And look at the forecast for the future. They're predicting 8.82 billion dollars spent by 2020. **And that's just in the U.S.** This is a good thing!

Wouldn't you love to have a piece of that pie?

How To Prepare

I've learned so much from this amazing platform, and most importantly, what's truly needed to reach success. They never promised overnight riches.

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They just taught me that any real business online takes proper training and the 3 P's:

1. **Patience**
2. **Persistence**
3. **Perseverance**

I know how tempting those online products can be. They promise you quick money using their made-for-you material with their push button systems. But you know what? They NEVER work. I know. I've tried, remember.

Building your own stable and long lived business takes commitment and work on your part. And if you're willing to invest the time, you'll reach your goals.

Patience

This is so important. You need to understand that creating a successful business takes time. This is the biggest reason why so many fail at online marketing. They expect to make money right away, and when they don't, they quit.

Investing the time to apply the proper techniques is the only way to succeed. And it's the only way "Google" will recognize you. It wants you to prove your sticktoitiveness, LOL. Is that a word?

Persistence

Means not giving up. No matter how tempted you are, don't give up! That jump in sales could be right around the corner.

It's vital that you build your business on a solid foundation. To do that you need to learn the process step by step, lesson by lesson. If you jump ahead and try to wade in a pool that's too deep for you, you'll get frustrated and quit.

You need to be persistent in your efforts, and you'll succeed where others fail.

Perseverance

This is necessary when you hit those inevitable roadblocks. Every business online has hit them at one time or another. And the owners are still there because they overcame them.

This is why a strong support system is so important. If you have somewhere to vent, somewhere to ask questions, somewhere to get advice... you're set.

That's what's so great about this platform. They've had my back every step of the way!

So...if you're willing to put in some effort, you'll end up with a wonderful passive income, and a business you can be proud of.

How Does It Become Passive?

This is why a website is so important, and why I **ALWAYS** recommend an online business have one. When you write articles providing answers or valuable information, it can bring visitors over and over again.

So you write a great article once, and get repeat sales through it. That's passive!

With enough articles, your passive income can carry on for years. Of course, most of us continue to write new ones, to increase that income, lol.

The best part of having a website? Your customers come to you!

Can't Build A Website?

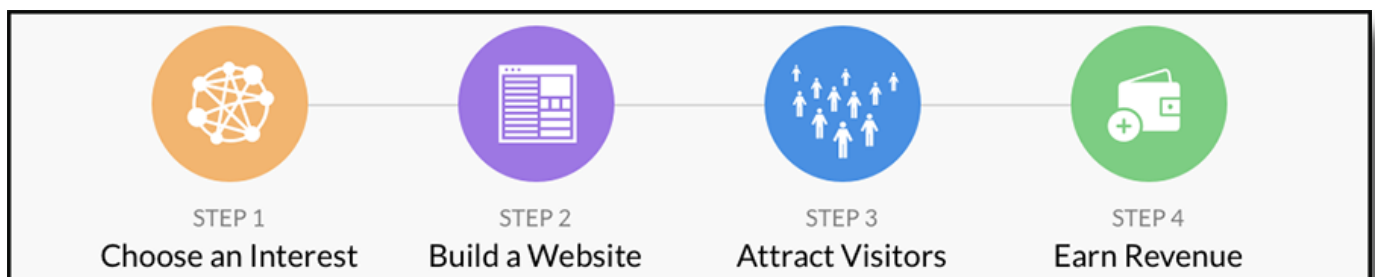
That's OK. Neither do I. Most of us don't, haha.

Unlike years ago when you had to have a college degree in computer science, today's technology builds it for you...in minutes. All you need to do is type in your domain name, choose a theme, and away it goes.

To be honest, this is the easiest part of the whole process. :)

So What's The Process?

Let me show you the basic steps to creating a profitable online business, OK?



Step 1 - Choose An Interest

What's Your Passion? Is there something that interests you? What kinds of hobbies do you have?

You don't have to be an expert in something, just passionate. You will be spending all your time on this topic, and you don't want to grow tired of it any time soon.

This interest is what's known as a "niche". It can be anything from hiking gear to baby cribs, or migraines to yoga.

Step 2 - Build A Website

As I mentioned earlier, this is the easy part of the process. Website builder programs are simple to use and will usually have your website up and running in a matter of minutes.

Step 3 - Attract Visitors

There are many ways to attract visitors to your website. My favorite way, by far, is content marketing. This is done by offering valuable help to my readers through article writing.

This gets me a lot of traffic from internet searches, my email list, and posting on social media. It's the best way for beginners to start because it's FREE.

Step 4 - Earn Revenue

This is everyone's favorite step. I wonder why, haha!

Remember when I explained what affiliate marketing is? You sign up with various affiliate programs, for products you wish to promote. For instance Amazon, for physical products, or Clickbank, for digital products.

There are so many more to choose from. In fact, there are close to 600 million products that are currently available to promote and sell online.

And when your visitors start purchasing through your links, YOU MAKE MONEY!

Now you're getting rewarded for all your patience, persistence, perseverance, and hard work.

So Let's Get Started!

What if I promised you can start your very own money-making business for FREE. Would you take me up on it?

What if I promised you can create your starter membership with no strings attached, no credit card information. Would you start?

This is the platform I mentioned at the beginning of this guide, that has helped me reach success. They are a proven business that has helped over 1 million people start their online businesses.

They must be doing something right...to have such a large membership, right?

Let me introduce you to...
Wealthy Affiliate



14

YEARS IN BUSINESS



193

COUNTRIES



1,400,000+

MEMBERS



10,000+

NEW BUSINESSES BUILT
MONTHLY



1,800+

EXPERT COACHES



23,000+

PEOPLE HELPED DAILY

This is a platform created by two extremely successful computer geeks and entrepreneurs, from Canada I might add! Can you tell I'm Canadian... lol.

Meet Kyle and Carson...



Kyle



Carson

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When they started with online marketing, the internet was new and they had to build their own websites from scratch.

In time, they started a business offering memberships to have access to their keyword research lists. Soon, their passion to help beginners enticed them to create a training platform. Then came some tools. Then an online chat platform, and so on, and so on.

Each year the platform grew and grew with more innovative technology, yet their membership price stayed the same. In fact, the price 14 years ago is the same price today!

Now, the membership has grown to over 1 million members, many with multi million dollar businesses.



Sign Up Now

There's so much inside, that if I covered everything, this guide would go on forever, lol. So why don't I just point out the major items...

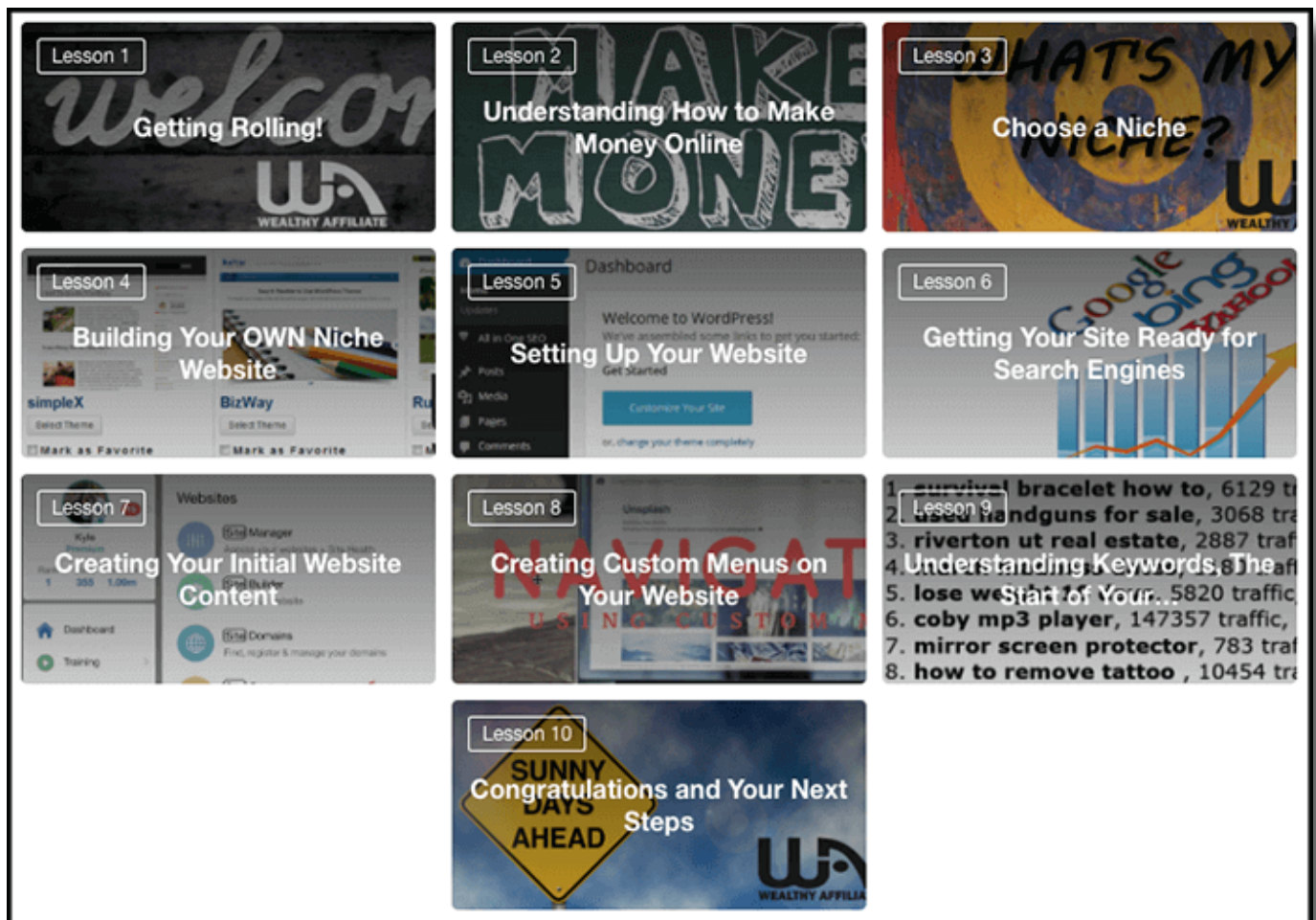
Education

The training is simple, interactive, and step by step. Their focus is to help both beginners and advanced marketers create successful, long-term businesses.

As you've probably noticed yourself over time, the internet space is constantly changing and evolving. But don't worry about the training. They are continually adapting to every change to help keep you ahead of your competition.

Besides their two certification courses, (phase one is shown below in the image), they have hundreds more courses, weekly live webinars, videos, etc., that's continually being added. I've been there for years and still haven't seen everything, LOL.

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The free membership offers you level one of both certification courses. These levels have 10 lessons each with 165 tasks. The premium membership has a total of five levels and 50 lessons.

All lessons are in both video and text for different learning styles, and a comment section below for interaction with other students.

Trust me when I say it's step by step and easy to follow. When I started, I didn't know anything about anything, lol. And it went great!

Their exceptional training will help you turn your hobby into a livelihood. Anyone can do this!

Domains

Helping you decide on a business name, then registering it as a domain name has never been easier.

The “SiteDomain” platform will help you find all available domains in seconds. And if it’s not available, it’ll come up with alternatives for you.

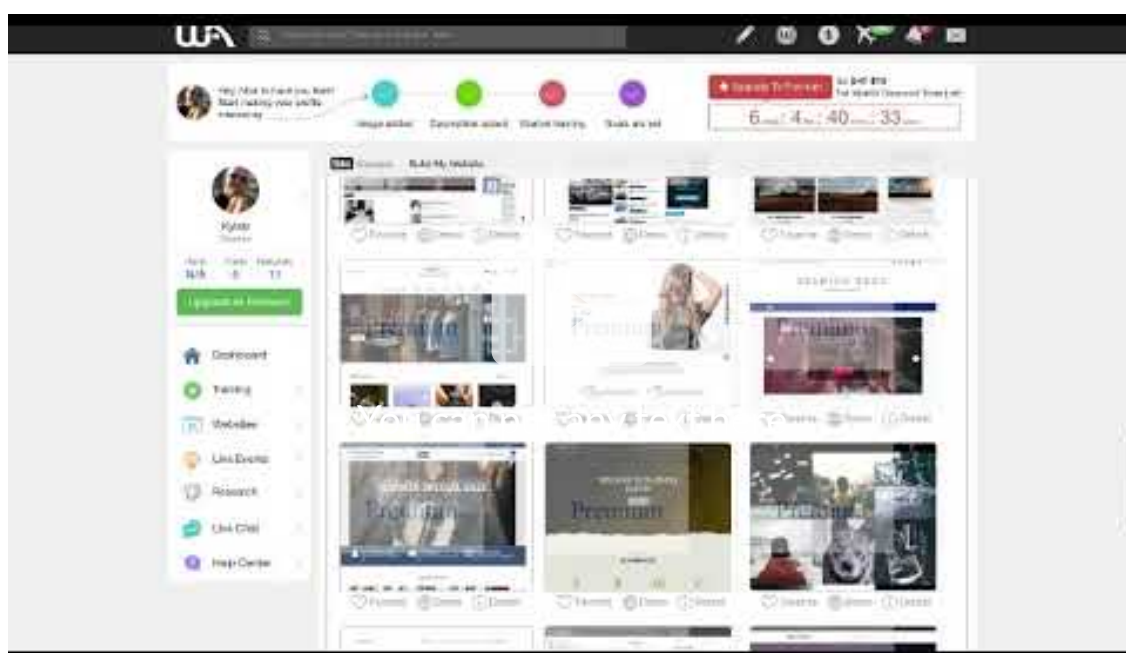
Everything is included for one flat price of \$13.99/year. And that includes all the bells and whistles that cost you extra every place else.

Websites

A website is the foundation of your business, and Wealthy Affiliate makes sure it can be built for you in the blink of an eye.

Did you know their website platform, “SiteRubix” can build your WordPress website in 30 seconds? That is, of course, if you don’t spend time looking through their 3000+ theme templates. That’s where I get hung up each time! There’s so much to choose from.

Check out the video below, which is part of the website building section of the training. This will not only show you how easy it is, but you’ll get to hear Kyle in action...



Wealthy Affiliate is dedicated to your website security and monitor your sites 24 hours per day. Last year, they defeated over 27 million hacking attempts. Wow! And their average uptime is 99.99%.

Personally, my website has **NEVER** been down, and if I ever have a technical issue (usually due to something I did wrong, lol), the technical support team responds to me in under 1 minute.

Hosting

This is where you “park” your website. All websites need to be hosted in order to run your business online.

The “SiteRubix” platform is powerful enough to run any number of websites, some of which I’ve mentioned are million dollar businesses. They’re fast and secure, and backup your sites daily.

You automatically get **two free websites** when you join the free membership. As a premium member, you can host up to 50 websites for no extra cost. That’s a lot of businesses.

Jaaxy Keyword Research Tool

Where many online businesses have to pay for a tool like this, Kyle and Carson have developed their own powerful keyword tool and integrated it right into the platform.

So when your taught all about keywords and their importance to rank on Google, you don’t have to go far. Jaaxy will find the best keywords, keep lists, find niche ideas, and even spy on your competition so you know how to outrank them.

Community

The community is probably the biggest reason why I’ll never leave Wealthy Affiliate. Many other online businesses talk about their great communities, but they’re nothing compared to this!

This one-of-a-kind community has thousands of people logged on at any given time. It’s a great way to ask questions and get almost instant answers. The average is 1.8 minutes, with over 32,000 interactions per day.

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The great part is that the community is global, with members from 195 countries.

There's always someone online to support you, even at 3:00 a.m.

And before you think "ya, but they're all beginners", that's not the case at all. The seasoned and experienced, the millionaires, and even the co-founders are online each and every day. It's truly a unique and special community of like-minded entrepreneurs.

Their support system includes:

- **Live chat** - This is instant. You can see who's online, ask them a question, and they immediately answer you.
- **Ask A Question** - This is when you post a question and the entire community has an opportunity to answer. It's a great way to get multiple answers.
- **Post A Blog** - This is a great way to share news, new successful techniques, or anything that can help the community. They are also ranked on Google to help brand yourself.
- **Private Messaging** - You can private message anyone, even Kyle or Carson. This is an awesome way to network with like minded people, and keep in touch with your mentors.
- **Technical Support** - This is available for all website needs. If you've done anything to "break" your website, they are quick to resolve it for you.

Sign Up Now

Membership Options

There are two membership options. Yup, that's all. And I promise, no hidden fees or upsells!!

That was important to me because when I joined, I was wary. I had been burned before with constant upsells in order to get what was promised to begin with.

Starter Membership

I recommend everyone start with the FREE starter membership. It's easy to sign up. Just fill in your name, email address, password and your chosen username. That's it. **NO CREDIT CARD NEEDED.**

This membership offers you everything that the premium members get for 7 days and two free websites. After that, you have the option to remain free, but with limited access to additional training, live weekly webinars, and private messaging.

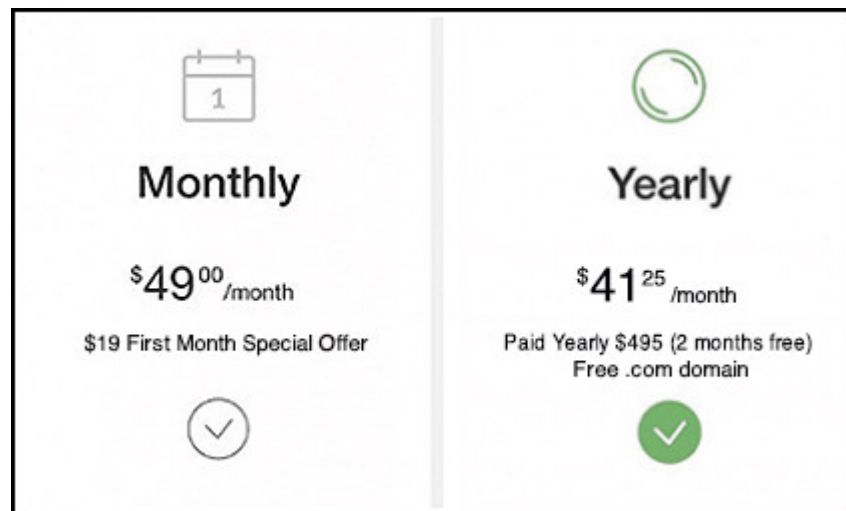
Premium Membership

This is for those of you who are serious about building your online business. With the Premium membership you have access to:

1. **Unlimited Live Help**
2. **Seven More Phases of the Certification Training**
3. **Live Video Classes**
4. **Unlimited Keyword Searches**
5. **12 Classrooms**
6. **2x Higher Payout If You Choose to Promote WA**
7. **Unlimited 1 on 1 Coaching**
8. **24/7 Website Support and Analysis**
9. **Private Access to Kyle and Carson**

Payment Plans

When you choose the premium membership, you are offered two payment options. And you can use credit card, paypal, and even WA credits which you can earn inside.



The annual payment is by far the cheapest, which basically gives you two months free. But of course, you may not be able to afford that at first. That's why they offer the monthly plan. The first month is also offered to you for \$19 to help you get started.

Now It's Your Turn

Well, it's time! Time to take action. Time to invest in your future.

This is the only way to truly build a solid business from scratch, and create your own passive income for years to come.

Please trust me when I say Wealthy Affiliate will help you achieve your dreams. As Kyle has said..

"We have never seen someone fail at Wealthy Affiliate that didn't quit."

Still Have More Questions?

That's ok. I had lots of questions when I started. Let me answer a few more for you.

Is Affiliate Marketing Hard?

Yes, but not in the way you think. What it is, is time consuming. It takes time to learn all the proper techniques to become successful. It's not a lesson you can do over a weekend.

The lessons within Wealthy Affiliate are easy to follow. All it takes on your part is to apply what you've learned. Practice makes perfect as they say.

So if you can read the lesson, or listen to a video lesson, it's easy to learn. You can move at your own pace, and ask a million questions, haha.

Is Affiliate Marketing Worth It?

You bet it is! What other way can you turn a hobby or a passion into a profitable business. And with that business, you can have financial freedom.

Why Would You Want An Online Business?

There are so many awesome reasons to have your own business. Here's what I appreciate:

- I'm my own boss.
- I can set my own hours.
- I can work from anywhere there's an internet connection.
- No commuting back and forth in rush hour traffic.
- Greater tax deductions.
- I can give myself raises by scaling my business.

Why Do So Many People Fail?

The most common reasons people fail at affiliate marketing is not minding their 3 P's (from above).

Most people are too impatient . They hear stories of people claiming to make tons of money overnight (which are all lies, by the way...unless you've won the lotto). They'll quit too soon because they're not making money right away.

Others are too greedy and spend all their time and money buying the “shiny products” that promise overnight riches.

Others can't stay focused on the end game and bounce from one technique to another without truly learning any of them.

And one of the biggest reasons is inconsistency. You can't work for a week, and then take a month off. Google likes to see consistent publishing of content, then rewards you with traffic.

What Do I Sell?

That's the beauty of online marketing. You can promote any product or service related to your niche. It can be physical products, digital products, services, memberships, etc. Whatever it is that is helpful to your readers.

And no need to store inventory. The merchant takes care of all the customer details. Your job is to promote the item only. Isn't that great!

How Much Money Can I Make?

This is difficult to answer. It truly depends on your niche, your commitment, and your work ethics.

For the most part, you start making money when your website starts to gain traffic. From there, it starts to snowball.

I've seen members earn in as little as 30 days. Now this isn't a “quit your day job” kind of income. That takes more time, lol. But realistically, many start seeing results in the three to six month range.

Believe it or not, the business owners making 7 to 8 figure incomes concentrate more on building their business than they do on making the money itself.

So if you can be patient in the beginning, and do what you have to do to be ranked with Google, you will see a steady rise in traffic as well as sales. It truly depends how hard you work at it.

Real Stories From Real People Inside...

Let me show you some of their success stories they've shared on the platform. Click on their comments below each picture...



bryonbrewer
Premium

I Never Really Expected To Build A Million Dollar Company



dylanrieger
Premium

Month 7 - \$4550



littlemama
Premium

2018 Year In Review: \$40K Thank You WA! Happy New Year!



ericcantu
Premium

True \$4k Per Month Results!

These are all real people who started out just like you.

So what are you waiting for? There's nothing to lose, and everything to gain!

When you join, I'll meet you on the inside to welcome you. And I'll be there for you to help you along as long as you need me to.

Let Me Help You Create A Passive Income

This could be a life changing decision for you. It was for me! Come and join me...

[Learn more](#)

More Reasons To Choose WA...

#1. They've Been A Successful Business Since 2005

I don't know of any other online training platform that's been running a successful business for this long, let alone growing each successive year.

Their total membership to date is over 1.4 million members. Really! They're obviously doing something right, lol.

The owners and creators, Kyle and Carson, sincerely want to help their members. They are logged onto the platform daily, interacting with everyone.

If you have a specific issue, they encourage you to private message them. And they're the first to congratulate you when you share a personal success.

#2. The Platform Is Updated And Improved Upon Each Year

You will never find outdated training here, or an outdated UX (user experience). In the years I've been here, I've seen so many beneficial features added, that make running my business easier and faster each year. Since my start in 2011, the platform looks entirely different!

#3. You Get So Much For So Little

There are other online platforms that have been around for a while now, but none offer the quality, the diverse amount of training, or all the tools needed, in one place.

What I usually find online is a program with some training (usually just email marketing), but no tools. So by the time you get your domain name, website hosting, and tools added to the cost of your training, you're most likely spending hundreds per month.

The most you'll ever pay at Wealthy Affiliate is \$49 per month, for everything. **NO UPSSELLS!** And you can bring that cost down if you use the cheaper payment plans.

#4. It's Free To Join

This is the only training platform I've found where you can truly join for free. With no credit card information needed.

Other plans may have free trials, but you're required to enter your credit card information so they can start charging you immediately after the trial ends.

And if you choose, you can remain a free member for as long as you wish. But if you're anything like me, you want to learn all you can to grow your business. I went premium before the first week was up, lol.

#5. It Just Plain Works!

I don't know what else to say than it just plain works! If you're willing to put in the time and effort, ***IT WILL WORK!***

If there's one thing I've learned about finding success, it's that you need to be surrounded by like-minded people. Being helped and encouraged by ambitious online marketers is a great way to learn and grow.

Please remember that this isn't a get rich quick scheme. This will help you build a bonafide business with a solid foundation, that will last for years.

The only get rich quick scheme that I know works is winning the Lotto.

#6. All Expense Paid Trip To Las Vegas

Here are a couple posts from the top affiliates, and what they think about Wealthy Affiliate. They just returned from an incredible time in Las Vegas, paid for by Kyle and Carson.

If you need inspiration, you really need to read these... just click on their names...



Meet **Chris (Benjisdad)**, one of our own super affiliates who shared his experience in Vegas from the airport going home.



Meet **Jerry (JerryHuang)** who shared his Vegas experience after becoming a super affiliate in only two years.



Meet **Jay (J-KWest)** who shared the awesome benefits of "Not Giving Up".

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And we can't forget posts from Kyle and Carson, on behalf of Wealthy Affiliate...



*Meet **Kyle**, one of two founders of Wealthy Affiliate. He shared their experiences and all the developments to WA yet to come!*



*Meet **Carson**, who's the "tech mastermind" behind Wealthy Affiliate. He shares all about our updates as they roll out.*

MY FINAL THOUGHTS

I truly hope I've answered any question you may have about making money online and Wealthy Affiliate.

Making this decision could be a life changing opportunity for you. I really do hope you give it a try.

And you'll never be alone! I'll be there for you every step of the way.

In fact, you'll find the community very welcoming. Everyone there has a pay-it-forward attitude, which is a blessing for newbies.

I believe in you!!

**Let Me Help You Create A Passive
Income**

*This could be a life changing decision for you. It was for me! Come
and join me...*

Learn more

Hope to see you soon,

Suzanne

<https://LegitimateAffiliateTraining.com>